

## The Leading Business Platform For Assessing The Southeast Asian Plastics and Rubber Market



T-PLAS, the International Trade Fair for the Plastics and Rubber Industries, saw an impressive line-up of **243 international exhibitors from 31 countries**, showcasing leading manufacturing technologies and latest innovations in machinery and equipment at the region's plastics and rubber hub.

Strategically positioned in Bangkok, Thailand; the exhibition attracted **7,345 quality visitors from 40 countries**, creating a show floor abuzz with strong sales of high precision machinery and an abundance of future orders.

The biennial exhibition **exceeded expectations**

**and received outstanding feedback from exhibitors and visitors** alike for not only attracting a targeted and relevant industry audience from both the private and public sectors, but for also having a **great range of large machinery, specialized equipment and high-precision machinery on display** that were running throughout the 3-day exhibition for **live demonstrations**. Positioned as a one-stop sourcing, networking and industry driven platform, T-PLAS 2015 moreover successfully delivered several concurrent events that were organized by key industry players, including seminars such as the Advanced Injection Technology Conference

held by the Tool & Die Industry Association and the Plastic for Medical Industry Seminar held by the Plastic Institute of Thailand were **full-house events**.

The **strong support of the local industry and government associations** could especially be noted during the Opening Ceremony of T-PLAS and the synergistically co-located exhibition PACK PRINT INTERNATIONAL, which was graced by Her Excellency, Ms Atchaka Sribunruang, Minister for Industry as well as several other esteemed officials from the Thai Packaging, Printing and Plastics industry.

“The timely staging of T-PLAS 2015 serves as that one-stop, opportune platform for industry players to **tap on the burgeoning market opportunities** in Thailand and the region through the building of business networks and exchanging expertise.”

**Her Excellency,  
Ms Atchaka Sribunruang**  
Minister for Industry, Thailand

“The exhibition presented a comprehensive showcase to the needs of both the domestic and international audience. In fact, **overseas visitors at T-PLAS 2015 grew by 25%**, which is a testament to the relevance of the exhibition and the demand of the plastic and rubber sectors in the region.”

**Mr Gernot Ringling**  
Managing Director,  
Messe Düsseldorf Asia

Concurrent exhibition :

Officially supported by :

Organized by :



Messe Düsseldorf / Organizer of:



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# Exhibitor Testimonials

☞ Thailand is a growing market and we see a big future here, which is why we are exhibiting at T-PLAS. The exhibition attracts a good number of quality trade visitors and the organizer, Messe Düsseldorf, has been very cooperative. ☞

**Mr David Chan**

Managing Director (ASEAN Region),  
Arburg (Thailand) Co Ltd,  
Singapore



☞ Thailand has become one of the most important markets for us in Southeast Asia. This is also one of the reasons why we are exhibiting at this show, which allows us to have contact with customers and to develop the market further. ☞

**Dr Werner Wittmann**

President,  
Wittmann Kunststoffgeräte GmbH,  
Austria

☞ Asia is one of our key markets worldwide and our long term objective is to have our presence here and Bangkok especially is a very crucial place for the region that presents great opportunities for future investments. ☞

**Mr Paolo Gasparotto**

Business Development Manager,  
Moretto,  
Italy



☞ The Thailand market has a huge potential, especially in immense applications that are suitable in the manufacturing as well as automotive and medical industry. In terms of skill, T-PLAS is a big show that manages to attract many big brands and a good crowd of local and well-known international visitors. ☞

**Mr Kenneth Tan**

Marketing Manager (Southeast Asia),  
Stratasys Singapore Pte Ltd,  
Singapore

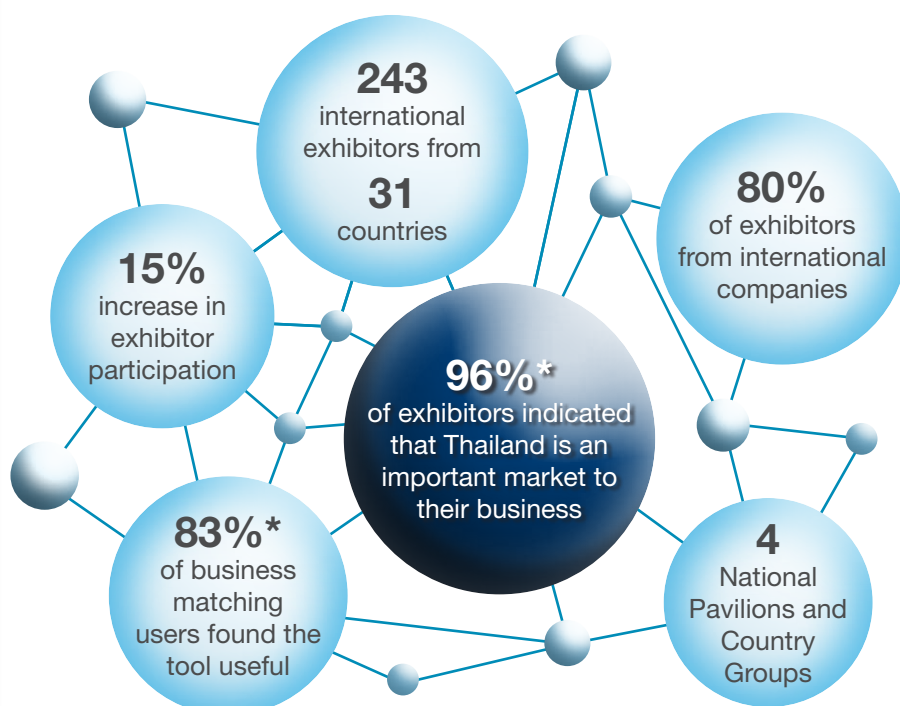
☞ Thailand is a huge market with a positive growth outlook and Messe Düsseldorf as the organizer, is able to bring in the correct group of target market visitors to look at our high quality machines. ☞

**Ms Lily Lee**

Business Development Manager,  
Formative Tech Pte Ltd,  
Singapore



## Exhibitors: Assessing The Market Potential



## Exhibitors from around the world

- Austria • Bangladesh • China • Egypt • France • Germany • Hong Kong
- India • Indonesia • Iran • Israel • Italy • Japan • Malaysia • Netherlands
- Pakistan • Philippines • Portugal • Russia • Singapore • South Africa
- South Korea • Spain • Switzerland • Taiwan • Thailand • Tunisia
- Turkey • United Kingdom • USA • Vietnam

\* Based on exhibitor survey





## Visitor Testimonials

T-PLAS is a very interesting show as it attracts exhibitors from all around the world. It is a **great place to network and do business that is certainly worth a visit.**

**Mr Seow Kok Hiong**

Managing Director,  
Flexible Packaging Pte Ltd,  
Singapore

I am very impressed with T-PLAS 2015! There are lot of large machines and equipment on display, allowing me to get a better feel of the latest technologies that are available. I was especially surprised to see so many live product demonstrations. It was a good experience.

**Mr Chala Wangnitivong**

Siam Golden Hen Co Ltd,  
Thailand

The exhibition reflects the market potential that Thailand presents for the international rubber and plastic players. With a lot of high precision machinery from leading European brands on display, there is certainly a lot to discover and learn at the show floor.

**Mr Vitoon Ratanamethanont**

Managing Director,  
Best World Intertrade Co Ltd,  
Thailand

T-PLAS presents a great platform to stay-up to date with the latest industry trends and developments. The showcase consists of a comprehensive range of regional and international companies presenting a diverse range of solutions. I will definitely be back for T-PLAS 2017!

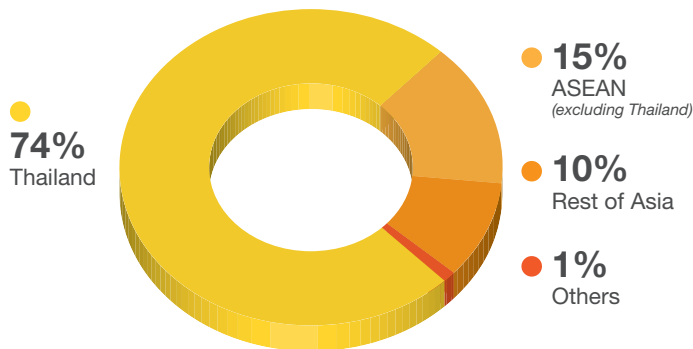
**Ms Sarunya Techapaphanun**

Thantawan Industry PLC (Thailand),  
Thailand

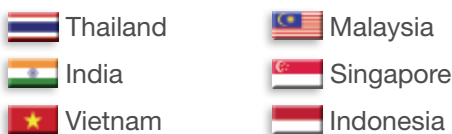
## Visitors: Resounding Response From The Region

**7,345** quality visitors from **50** countries

### By Geographic Location



### Visitors from Top 6 countries

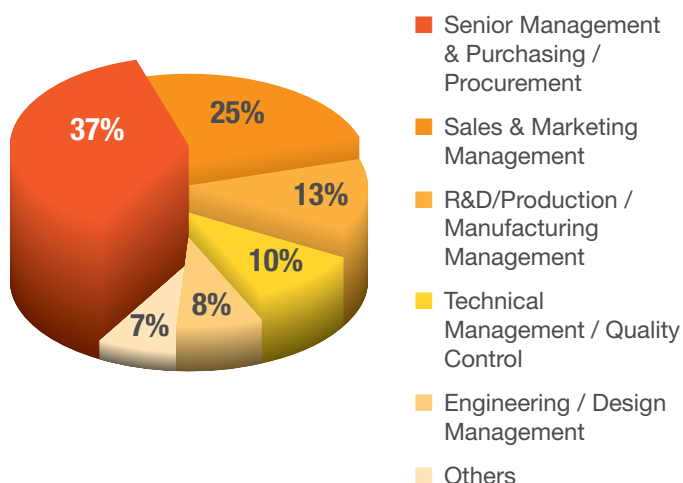


### Market Relevance

**94%** of visitors said the products and services on display have met or exceeded their expectations.

## Visitors Demographics

### By Job Function\*



### By Industry & Company's Main Activities\*\*

Plastics & Rubber	19%
Packaging / Labeling	19%
Printing/ Publishing	17%
Automotive / Transportation	9%
Chemical / Petrochemical / Refining	8%
Food & Beverage	5%
Electrical / Electronics	5%
Building / Construction	4%
Paper & Pulp/ Recycling	7%
Mould & Die	4%
Household/ Leisure Goods/ Furniture	4%
Retail/ Hospitality Services	3%
Medical/ Pharmaceutical	2%
Information Technology/ Telecommunications	2%
Others	14%

\* Based on visitor survey

\*\* Based on multiple response

## Concurrent Conferences & Seminars

Designed by the industry for the industry to drive international business and the Thai Industry forward, the concurrent events held alongside T-PLAS 2015 very well received by attendees.

Composite – Reinforced Plastic for the Future	Thai Composite Association
Plastics in Automotive	Asian Plastics News
Rubber Mould and Plastic Mould	Tool & Die Industry Association
Plastic for Medical Industry	Plastic Institute of Thailand
Mould Efficiency Improvement	Thai German Institute
Essential Techniques to Succeed in the Plastic Injection Moulding	Thai German Institute



☺ We see this as a **growing industry in the future** and see a good synergy between T-PLAS' and the association's objectives and look forward to more cooperation between composites and plastics in the future! ☺

**Mr Danu Chotikapanich**

*President, Thai Composite Association*



**T-PLAS 2015 has been supported by:**



Thailand Convention & Exhibition Bureau



Design & Engineering Consulting Service Center (Decc) - Cae Expert



Philippine Plastics Industry Association (PIIA)



The Thai-German Institute



Thai Subcontracting Promotion Association (THAISUBCON)



Technology Promotion Association (Thailand-Japan)



Ministry of Industry



Petroleum Institute of Thailand



Research and Development Institute of Industrial Production Technology (RDIP)



Thai Packaging Centre (TPC), Thailand Institute of Science and Technological Research (TISTR)



Thai Latex Association



Thai Packaging Association



Alliance For Supporting Industries Association (A.S.I.A.)



สถาบันพลาสติก  
Plastics Institute of Thailand  
Plastic Institute of Thailand



Thai Composites Association



Thai Tool And Die Industry Association (TDIA)

Messe Düsseldorf / Organizer of:



International Trade Fair For Plastics And Rubber

**See you at the next edition of T-PLAS!**  
**20 – 23 Sep 2017 · BITEC · Bangkok**  
**www.tplas.com**

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