

post show report

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ARABPLAST 2015 POST SHOW REPORT

Arabplast 2015 is 38% bigger than the 2013 edition, following greater response from exhibitors and sponsors.

Arabplast is also ranked as No. 1 show in the region in plastics, petrochemicals and rubber industry

A record number of 906 exhibitors from 41 countries and 27268 trade visitors came from 119 countries at the Arabplast 2015.

On display at Arabplast 2015 are new products and technologies in injection moulding, blow moulding, wrapping and packaging, pre and post plastic processing techniques as well as raw materials, such as additives and polymers. The show covers a wide spectrum of plastic machinery, plastic/rubber processing technology, pre and post-processing systems, plastic packaging technology, injection moulding, blow moulding, wrapping technology, extrusions, chemicals and additives, semi finished goods, engineering plastics and plastic products.



POSITIVE VISITOR RESPONSE TO HIGH INTERNATIONAL LEVEL OF PARTICIPATION & WIDE SPECTRUM OF EXHIBITS

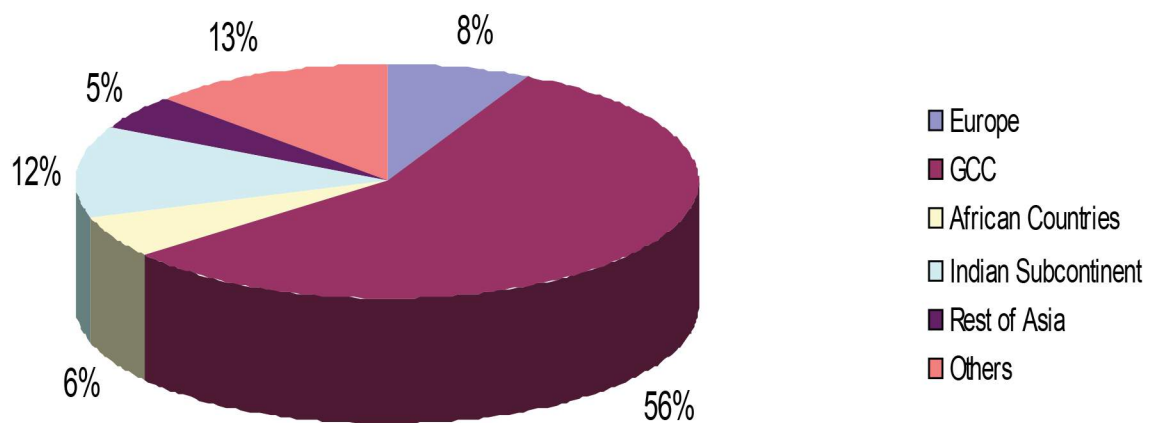
Approximately 16% more trade professionals came to Arabplast 2015 in comparison with the previous edition. GCC visitors contributed 57%, while 43% came from countries outside of GCC Region. The largest number of foreign visitors came from Saudi Arabia, Oman, Qatar, Bahrain, Kuwait, Iran, Pakistan, Egypt, African countries, and India, while China, Germany, Jordan, Syria, and Lebanon contributed adequately to the trade visitors. There was a strong increase in the number of visitors from the Saudi Arabia, Oman, Africa, Qatar, Iran, Lebanon, & Jordan as compared to last edition of Arabplast.

51% of the trade visitors showed their interest for Plastic machinery & Plastic packaging, while some 49% of the visitors expressed their interest for raw materials and other sectors. 41% of the trade visitors are employed as high-level management, while 23% indicated that they were influential in making their company's investment decisions.



ARABPLAST 2015 TRADE VISITOR ANALYSIS

Europe	2049
GCC	15432
African Countries	1632
Indian Subcontinent	3366
Rest of Asia	1,362
Others	3427
	27,268
Total No of countries	119



BUSINESS NETWORK ONLINE



906 Exhibitor Accounts



27 268 Visitor Accounts



Web Platform and



Mobile App



Networking



Search Engine



Interactive Floor Plan



Event Planner

ARABPLAST 2015 FACT SHEET

Exhibition name	Arabplast 2015 (12th Arab International Plastics & Rubber Industry Trade Show)
Organizer	Al Fajer Information & Services, Dubai
Overseas Associates	Messe Düsseldorf, Germany
Occupied halls	Halls 1,2,3,4,5,6,7, 8, Zabeel Hall 3 & Concourses
Event dates	10th – 13th January 2015
Opening Time (from/to)	10:00am to 6:00pm / 10:00 to 4:00 pm on the 13th Jan
No. of years (editions)	24 years
List of Countries Participating	Austria, Belgium, Bulgaria, Canada, China, Cyprus, Denmark, Egypt, France, Germany, Hong Kong, India, Iran, Italy, Japan, Jordan, Korea, KSA, Lebanon, Luxembourg, Malaysia, Morocco, Netherlands, Oman, Pakistan, Poland, Portugal, Qatar, Russia, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, UAE, UK, USA, Vietnam
No. of countries	41
No. of exhibitors	906 exhibitors
Gross Area	49,000 sqm
Net Area	17,507 sqm

ARABPLAST 2015 FACT SHEET

Visitors	The show attracted 27,268 visitors in four days from 119 countries.
Inauguration / VIP	<p>H.E. Dr Abdullah bin Mohammad Balhaif Al Nuaimi, UAE Minister of Public Works, has inaugurated the show at 10:30 am on 10th January 2015</p> <p>The inauguration was also attended by a host of CEOs, Ambassadors & other Diplomats of various countries, senior level decision makers from Government authorities from GCC countries, and of course large number of Media personnel.</p>
Results of the show	US \$ 575 million
Media Coverage	There was wide media coverage across GCC front line media and of course trade publications across the world. Special thanks to Virtue MENA, our PR Agency. Please visit www.arabplast.info for further updates
Exhibitor Dinner	Arena Plaza, Dubai World Trade Centre on 11th January 2015.
Arabplast Theme Paper	Frost & Sullivan has published an exclusive Industry Report on the 'Future of Petrochemical Industry in GCC'
Increase percentage in the exhibition size this year	38%
Country Pavilions	China, India, Egypt, Korea, KSA, Taiwan, Germany, Morocco, Austria, Turkey, Switzerland, Italy, Iran, UK, and USA
Sponsors	<p>Principal Sponsor – BOROUGE</p> <p>Diamond Sponsor – TASNEE</p> <p>Gold Sponsor – National Petrochemical Industrial Company (NATPET)</p> <p>Official Airlines – Emirates Airlines</p> <p>Knowledge Partner – Frost & Sullivan</p>

ARABPLAST 2015 FACT SHEET

Biggest stand (stand name)	Local: BOROUGE International: NATPET
Participating Associations and Government Authorities	EUROMAP, Bundesministerium für Wirtschaft und Energie (BMWi), Association of the German Trade Fair Industry (AUMA), German Engineering Federation Plastics & Rubber Machinery Association, Frankfurt am Main (VDMA), Society of Plastics Engineers (SPE), The Plastics Export Promotion Council (Plexconcil), EEPC India, Austrian Federal Economic Chamber, SAUDI Export Development Authority, Moroc Exports and Egypt Export Authority
Supporting Media	MEP, Packaging MEA, Plastech, MyUAEguide, PolymerMIS, Tradeindia.com, Asian Plastics News, Asia Machinery, Cens.com/Adsale Publishing Ltd., Gpublishing Ltd, Plasticinfomart, Ringier Trade Media Ltd., Polymer & Packging International, PackagingFilms/G&K TechMedia GmbH, Modern Plastics India, IDDS FZC LTD., ICIS, Emerald Plastics Magazine, PRR, Ochre Media Pvt Ltd, Arian Industrial Times, PolymerBazaar, Kompass



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Event Web site

www.arabplast.info

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arabplast 2017

DUBAI
8 - 10 JANUARY

13th International Trade Show for Plastics, Petrochemical, Packaging & Rubber Industry



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Overseas Associate



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Organiser



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