



POST SHOW REPORT 2018

plast alger 2018 a huge success! Record in all parameters: Visitors, exhibitors & quality

plast alger took place concurrently with its partner event printpack alger

94% of the visitors plan to invest over the next 12 months!*

87% of the exhibitors and 96% of the visitors recommend the show

5,003 visitors (up 15%) from 29 countries* discussed their business with 220 exhibitors (+50%) from 24 countries

64% of the visitors were decision makers*

*together with its partner event printpack alger 2018

Facts on plast alger 2018

according to a survey conducted among visitors and exhibitors

220 exhibitors (+50%) from **24** countries

87% of the exhibitors recommend the show

88% of the exhibitors are satisfied with the event as a whole

85% of the exhibitors are satisfied with the visitor numbers and

79% with their quality

74% find the plastprintpack industry portal helpful to promote their business and products

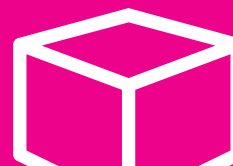
5003 visitors (up 15%) from **29** countries

94% of the visitors plan to invest*

96% of the visitors recommend the fair*

64% of the visitors were decision makers*

*together with its partner event printpack alger 2018



plast alger 2018 was officially opened on 11 March by:

- Mr Kheir-Eddine Medjoubi, Secretary General - Ministry of Industry and Mines
- Mr Andreas Fiedler, Minister Counsellor, German Embassy
- Mr Giulio Bolaffi, First Trade Secretary - Italian Embassy
- Mr Franz Bachleitner, Commercial Advisor - Austrian Embassy
- Mr Salvador Benedito Gómez, President - Association of Plastic Producers in Valencia AVEP
- Mrs Latifa Turki Liot, President - Trade Union of the Automotive and Mechanical Engineering Industry UPIAM
- Mr Ahmed Omah, Editorial Director & Publisher - Nigeria Packaging & Nigeria Graphics, Executive Director - Institute of Packaging Nigeria IOPN, Board Member - World Packaging Organization WPO, 1st President-African Packaging Organization
- Mrs Besma Belbedjaoui - Plasticycle Algeria
- Mr Erhard Wienkamp, Executive Director Foreign Trade Fairs Division - Messe Düsseldorf
- Mr Martin März, Founder & CEO - fairtrade



High-profile 2-day-conference & workshops "Plastics: The essential material for sustainable development"

Organized by fairtrade and Messe Düsseldorf in cooperation with German Access, a high-profile 2-day-conference & workshops was running alongside plast alger 2018 on 12 to 13 March 2018 at CIC Alger.

112 participants, 6 press representatives and 24 national and international speakers attended the event.

This conference provided all participants in-depth insights on current developments in Algeria and the Maghreb in comparison with the development in selected European countries.



See more information [here](#).

Sectors of the visitors' interest

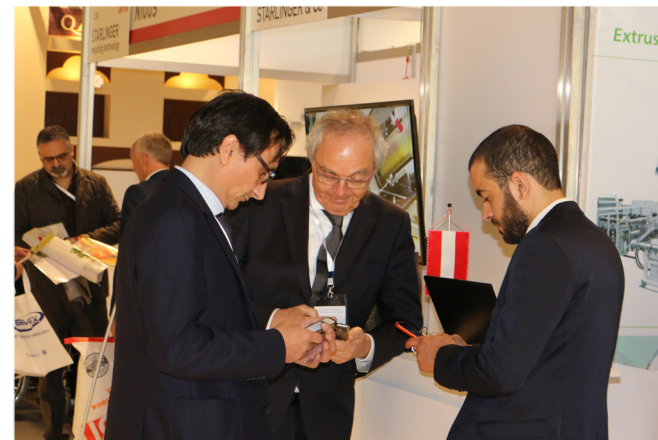
multiple responses possible

Raw materials, chemicals & auxiliaries

Plastic products & processing

Machinery & equipment for the plastics & rubber industry

Services for the plastics & rubber industry



Impressions of plast alger 2018:



See more pictures [here](#).

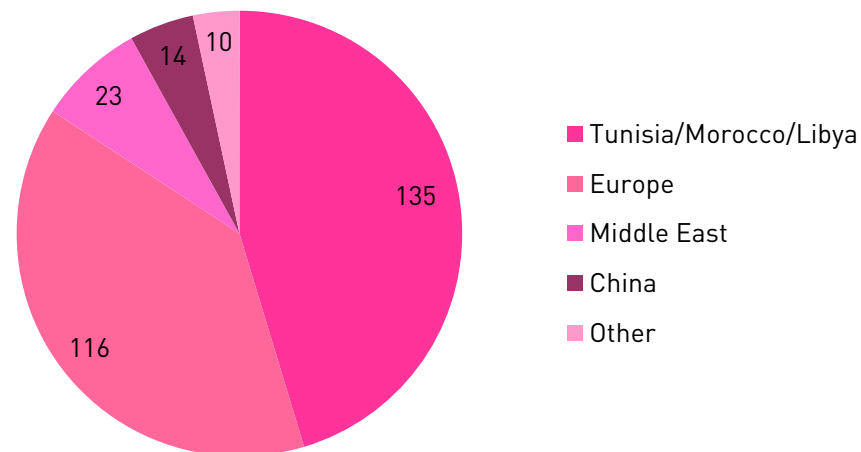
94% of the visitors came from Algeria, 6% from other countries

Origin of **Algerian visitors**: 38% from Algiers

Main other visitor cities:

Sétif Blida Mostaganem
Oran
Constantine
Ghardaia Bejaia
Tizi Ouzou Bordj Bou Arreridj
Boumerdès

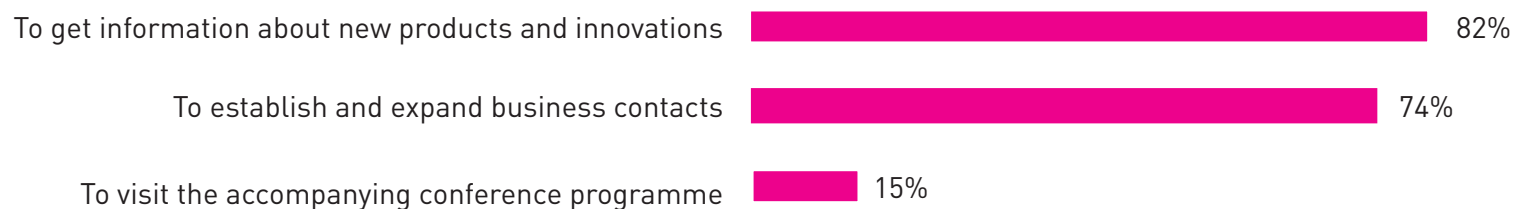
Number of **visitors from abroad**:



Evaluation of the visitor statistics - after the event

The visitors were asked to participate in an online survey. The following data is based on this survey.

What was the main reason to visit the fair? (multiple responses possible)



96% of the visitors recommend the fair!

And this is what they said ...

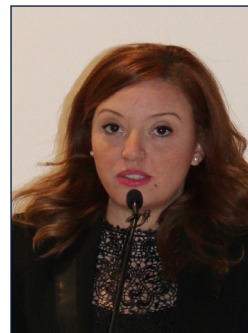


Mr Kheir-Eddine Medjoubi, Secretary General - Ministry of Industry and Mines

On behalf of the Ministry of Industry and Mines, I warmly welcome you. We are delighted that Algiers is the place for Africa's largest trade fair for the plastics industry, plast alger 2018.

It is our declared aim to increase industrial production in Algeria and thus replace unnecessary imports. The technological leaders present at the trade fair play an important role here, providing machines and systems that will enable us to achieve this goal.

Finally, I wish all exhibitors and visitors a successful plast alger and a pleasant stay in Algiers.



Mrs Besma Belbedjaoui - Plasticycle Algeria

As I like to repeat, "Environment and economy make a country rich." These aspects of global development are now one and the same, contrary to the idea that environmental values are hindrances to a country's economic and industrial development.

On the occasion of the fifth edition of plast & printpack alger, we want to shed light on these two complementary and intrinsically interrelated aspects of recycling and the circular economy, environmentally and socially just and financially viable. At the heart of the circular economy, recycling is the main contributor to saving raw materials and reducing pressure on non-renewable resources.

Plasticycle Algérie was born in 2012, an eco-responsible social company that treats plastic waste in order to transform it into straw and then into granules of regenerating material that can be reused by several other industries, in particular the plastic, textile and packaging industries.

Last but not least, I would like to thank fairtrade and Messe Düsseldorf for bringing us together today and for setting up this wonderful exchange platform around the plastics industry. Thank you everyone and have a great show.



Mr Andreas Fiedler, Council of Ministers - German Embassy

First of all, I would like to congratulate the organizers for having increased the number of participants by more than 50% since the last time and for being able to count today up to 260 exhibitors. This illustrates the importance of this sector for the economy.

Algeria has embarked on a policy of economic diversification and national production. To this end, the opportunities offered by plastics and plastics processing provide a very appropriate asset.

Algeria is today the largest importer of plastics in primary forms on the African continent. But it is also the second-largest importer of plastics technology in Africa and the largest importer of packaging technology. There is a dynamic that shows the willingness and potential to develop this sector far beyond the mere importation of consumption.

Germany wants to be - and already is - a reliable and strong partner in this process. Our country is a key global partner in the production of machinery and chemicals. The world's leading trade fairs in the field such as "K", "drupa" and "interpack" are all held regularly in Düsseldorf. Messe Düsseldorf is also a partner of the fair here in Algiers.



Mr Piermarco Cairoli - Amaplast

The Algerian market is important for us because Italian machines for plastics and rubber are the second supplier to Algerian industries in the plastics and rubber sector.

We are looking for industrial enterprises to transform plastics and rubber into final products.

The highlights at plast alger 2018 are the international buyers and good "new comers" from all over Maghreb.

Read more statements [here](#).

87% of the exhibitors recommend the fair!

Exhibitor evening on 11 March



See more pictures [here](#).

Watch all highlights in the video
of plast & printpack alger 2018



Press Clipping of plast & printpack alger 2018

The trade fair attracted enormous media interest.
Click on the image to see the detailed clipping:




Press Clipping / Coupure de presse

plast & printpack alger 2018

11-13 March 2018
Centre International de Conférences
d'Alger Abdelatif Rahal CIC

11 -13 Mars 2018
Centre International de Conférences
d'Alger Abdelatif Rahal CIC

„Plast Alger“ mit deutlichem Besucherzuwachs / Kunststoffverbrauch im Land steigt spürbar

Algiers' CIC hosts print technology fair printpack alger's sixth essay

plast & printpack alger 2018 presents more innovations than ever before

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plast & printpack alger 2018 - press clipping/ coupure de presse




Check out the plast print pack industry portal

Your benefits

all exhibitors • all products • all visitors • networking & matchmaking



- enter the portal
- detailed company and product profile



- present your ideas to potential business partners
- search for product categories
- maximum exposure to targeted buyers



- find other exhibitors & their products
- individual filter search
- tool to make appointments for the event



- your entry is activated 24/7 all year around
- be contacted by visitors & other exhibitors

www.bit.ly/plastprintpackalger18



plast alger



THANK YOU!

On behalf of the entire organising team, we would like to extend our gratitude to all who have contributed to the success of the event, exhibitors, trade visitors, supporting authorities, sponsors, organisers of pavilions, agents, media partners, media, journalists, ...

Institutional partners



Deutsch-Älgerische
Industrie- und Handelskammer
Chambre Algéro-Allemande
de Commerce et d'Industrie



Media partners



Organizers



fairtrade Messe GmbH & Co. KG
Kurfürsten-Anlage 36
D-69115 Heidelberg, Germany

Tel: +49-62 21-45 65-0
Fax: +49-62 21-45 65-25
info@fairtrade-messe.de
www.fairtrade-messe.de



Messe Düsseldorf GmbH
Messeplatz, Stockumer Kirchstraße 61
D- 40474 Düsseldorf, Germany

Tel: +49-211-4560-408
Fax: +49-211-4560-87-408
info@messe-duesseldorf.de
www.messe-duesseldorf.de