



ALGERIA: ONE OF AFRICA'S & THE MIDDLE EAST'S
LARGEST IMPORTERS OF

PLASTICS IN PRIMARY FORMS
PLASTICS TECHNOLOGY
PACKAGING TECHNOLOGY

6th International Trade Fair for Plastics and
Composites for Algeria and the Maghreb

09 - 11 March 2020



Centre International de Conférences
d'Alger Abdelatif Rahal CIC
www.plastalger.com

Partner Event



Review on plast alger 2018

2018

➡ Gallery ➡ Show video ➡ Exhibitor list ➡ Post Show Report



Valuable institutional support

2018



➔ Personalities having participated at the official opening of plast alger 2018:

- Mr Kheir-Eddine Medjoubi, Secretary General - Ministry of Industry and Mines
- Mr Andreas Fiedler, Minister Counsellor, German Embassy
- Mr Giulio Bolaffi, First Trade Secretary - Italian Embassy
- Mr Franz Bachleitner, Commercial Advisor - Austrian Embassy
- Mr Salvador Benedito Gómez, President - Association of Plastic Producers in Valencia AVEP
- Mrs Latifa Turki Liot, President - Trade Union of the Automotive and Mechanical Engineering Industry UPIAM
- Mr Ahmed Omah, Editorial Director & Publisher - Nigeria Packaging & Nigeria Graphics, Executive Director - Institute of Packaging Nigeria IOPN, Board Member - World Packaging Organization WPO, 1st President-African Packaging Organization
- Mrs Besma Belbedjaoui - Plasticycle Algeria
- Mr Erhard Wienkamp, Executive Director Foreign Trade Fairs Division - Messe Düsseldorf
- Mr Martin März, Founder & CEO - fairtrade

Facts on plast alger 2018



According to a survey conducted among visitors and exhibitors

220 exhibitors (+50%) from **24** countries

87% of the exhibitors recommend the show

88% of the exhibitors are satisfied with the event as a whole

85% of the exhibitors are satisfied with the visitor numbers and

79% with their quality

74% find the plastprintpack industry portal helpful to promote their business and products

5,003 visitors (up 15%) from **29** countries

94% of the visitors plan to invest*

96% of the visitors recommend the fair*

64% of the visitors were decision makers*

*together with its partner event printpack alger 2018



plast alger 2020: The success story continues



Based on upbeat market developments, plast alger is to continue its growth story. Both in quality and in quantity.

International market leaders from around the globe will be back again for 2020 as well as official country pavilions from

Austria

Italy

China

Qatar

Egypt

Spain

France

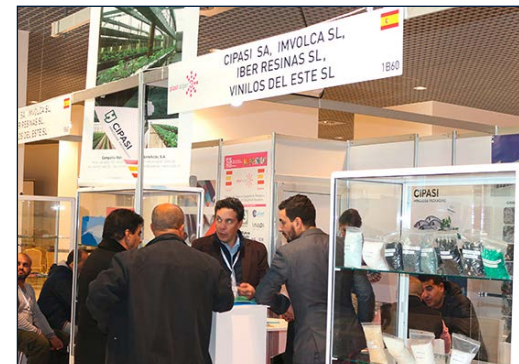
Taiwan

Germany

Tunisia

India

Turkey



2020 Conferences



Again supplemented by a 3-day conference program.

Review on 2018

Organized by fairtrade and Messe Düsseldorf in cooperation with German Access, a high-profile 2-day-conference & workshops on "Plastics: The essential material for sustainable development" were running alongside plast alger 2018.

112 participants, 6 press representatives and 24 national and international speakers from 7 countries including the Algerian government, consultants, associations and universities, international plastics associations and chambers of commerce attended the event.

The conference provided all participants in-depth insights on current developments in Algeria and the Maghreb in comparison with the development in selected European countries.

Conference facilities:

Meeting & conference rooms

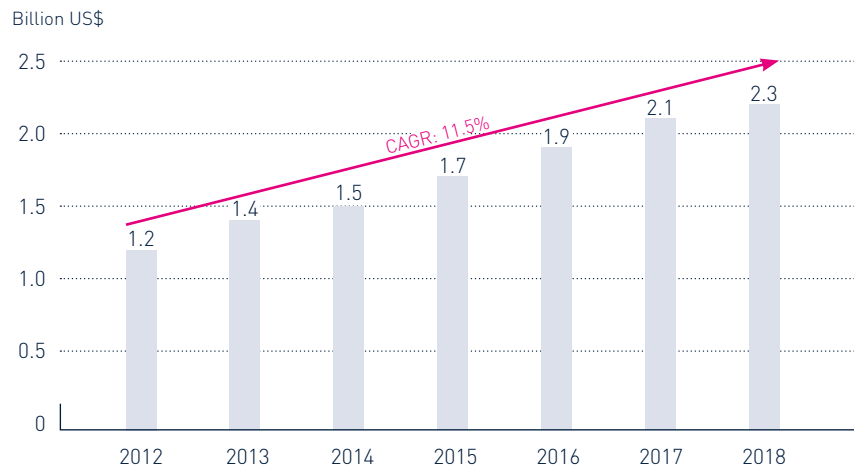
This first-class international conference and exhibition center features an abundance of meeting rooms, exhibition halls, a variety of restaurants, on-site TV studios, parking facilities, and an auditorium which can hold 6,000 guests.



Why exhibit in 2020?



➔ **US\$ 2.3 billion in 2018: Algeria is the second largest importer of plastics in primary forms in Africa & the Middle East**



Source: gtaï German Trade & Invest

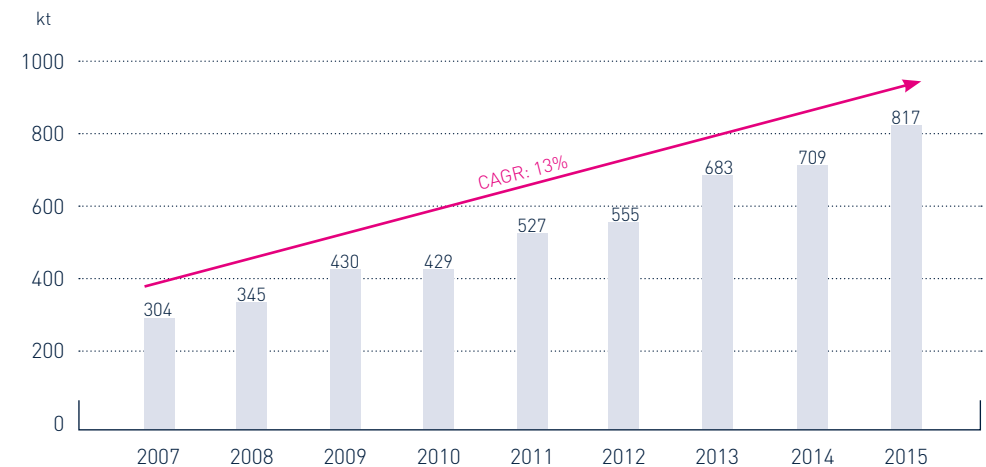
As all plastic raw materials are imported (mainly from the Middle East, Asia and Europe) with the exception of 3%, the Algerian market has an immense potential for exporters.

With imports of 817 kt in 2015, Algeria is the second largest importer of plastics in primary forms in Africa and the Middle East.

Directly behind Egypt with 1,136 kt and clearly ahead of Nigeria with 754 kt, the United Arab Emirates with 590 kt, Saudi Arabia with 527 kt, Iran with 347 kt and South Africa with 250 kt.

Source: EUROMAP Plastics Resin Production and Consumption in 63 Countries Worldwide, October 2016

➔ **Imports of plastic raw materials grew by 13% annually between 2007 and 2015, from 304 kt to 817 kt, +169%!**



Source: EUROMAP / Graph: fairtrade

Imports of plastic raw materials from other countries have developed as follows:

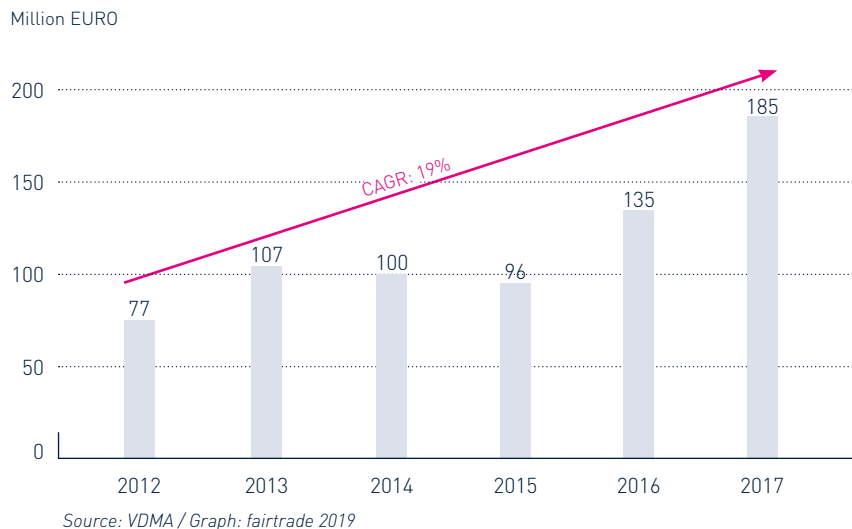
- Morocco: from 374 kt in 2007 to 421 kt in 2015, +12.5%
- Tunisia: from 209 kt in 2007 to 286 kt in 2015, +36.8%
- Nigeria: from 513 kt in 2007 to 754 kt in 2015, +47.0%

more >>

Why exhibit in 2020?



➔ Algeria is the largest importer of plastics technology in Africa & the second largest compared to the Middle East



Africa

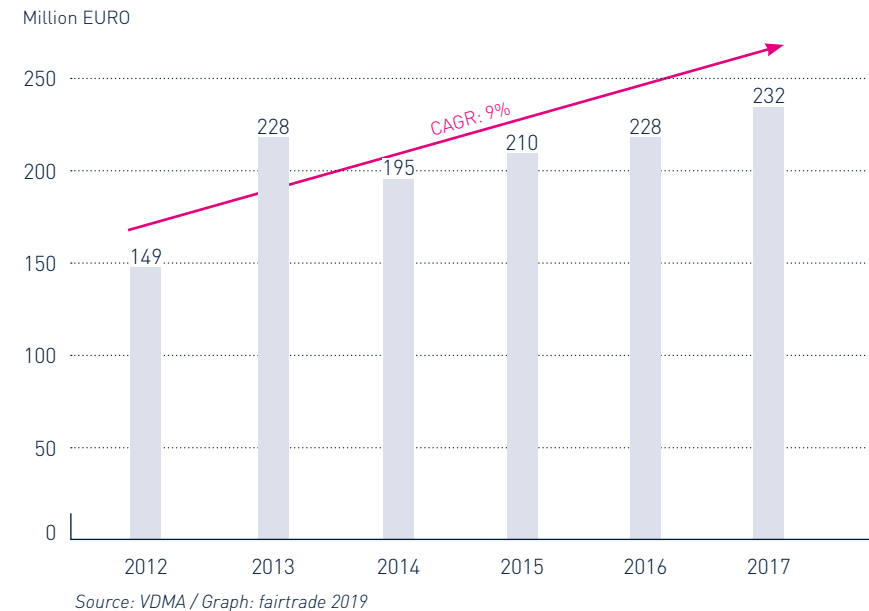
For many years, South Africa was the leading importer of plastics technology in Africa. But while South Africa's imports stagnated at 132 to 153 million euros over the last six years, Algerian imports rose by 140% over the same period, to 185 million euros in 2017. As a result, Algeria is the largest importer of plastics technology on the African continent since 2017.

Algeria's main suppliers are China, Italy, Germany, France, Canada, Switzerland, Luxembourg, Austria, Spain and Turkey.

The Middle East

With 206 million euros Iran is the only country to import even more plastics technology than Algeria in 2017. With a value of 185 million euros, Algeria imports far more than other important countries in the Middle East such as Saudi Arabia (167 million euros) and the United Arab Emirates (105 million euros).

➔ Strong growth: Algeria is the largest importer of packaging technology in Africa & the second largest compared to the Middle East



Africa

Algeria is the largest importer of packaging technology on the African continent, followed by South Africa and Nigeria. But while South Africa's imports have stagnated or even declined significantly in recent years (to 168 million euros in 2017), Algeria's imports grew by 55% between 2012 and 2017, from 149 to 232 million euros in 2017.

Italy, Germany, France, Spain, China and Turkey are Algeria's main suppliers.

The Middle East

With 240 million euros Saudi Arabia is the only country to import even more packaging technology than Algeria in 2017.

With a value of 232 million euros, Algeria imports far more than other countries in the Middle East such as Iran (203 million euros) and the United Arab Emirates (134 million euros).

Range of exhibits



Raw materials and auxiliaries

- Thermoplastics
- Thermoplastic elastomers
- Coating compounds
- Foams and intermediates
- Rubbers
- Synthetic fibres, bristles, tapes
- Adhesives and glues
- Paint resins
- Additives
- Fillers
- Reinforcing fibres, -materials
- Starting materials, intermediate, polymerisation, auxiliaries

Semi-finished products, technical parts and reinforced plastics

- Processing technologies
- Follow on treatment of plastics products
- Supplying
- Product groups
- Products

Machinery and equipment for the plastics and rubber industries

- Machines and equipment for preprocessing and recycling
- Machinery and plant for processing
- Post processing machines
- Extruders and extrusion lines
- Injection moulding machines
- Blow moulding machines
- Machinery and plant for finishing, decorating, printing and marking
- Welding machines
- Moulds and dies
- Integrated automation
- Ancillary equipment
- Measuring and test equipment
- Parts and components

Services for the plastics and rubber industry

- Computer software
- Professional literature
- Trade associations
- Subcontracting
- Science and consulting

more >>



Market update: Facts about Algeria at a glance



Algeria – The economic powerhouse US\$ 260 billion investment program

Algeria is the largest country in Africa and the most populous in the Maghreb region.

The vast country is the leading gas producer in Africa and the second largest gas supplier for Europe. It is one of the three largest oil producers in Africa.

Considerable oil and gas revenues together with economic opening, liberalisation and privatisation have created constant GDP growth during the past few years.

With a GDP of US\$ 188 billion in 2018 and estimated foreign exchange reserves (without gold) of US\$ 85 billion at the end of 2018, Algeria is the economic powerhouse on the African continent, ranking fourth after Nigeria, South Africa and Egypt.

Imports have increased from US\$ 38.9 billion in 2010 to US\$ 46.1 billion in 2017.

Exhibitors will benefit from the third massive investment program of 260 billion US dollars for 2015 and 2019, which will be extended to the coming years and will contribute to the development of the country's infrastructure and the improvement of the living conditions of Algerians.



Inhabitants:

- 42.3 million (2018)



Strenghts:

- 18th largest oil exporter and 7th largest exporter of gas in the world
- huge oil and gas reserves
- high cash reserves and minimal foreign debt
- stable government
- fast growing market for consumer and investment goods



Opportunities:

- Public investment programs improve infrastructure and offer chances for supply
- new industrial policy to strengthen competitiveness offering chances for cooperation with foreign enterprises
- oil and gas production to be enlarged
- funding of large-scale projects state guaranteed
- considerable market for capital and consumer goods
- financial strength, young and western oriented population



Commodities:

- agrarian: wheat, barley, oats, grapes, olives, citrus fruits, sheep, cattle
- mineral: crude oil, natural gas, iron, phosphate, zinc, lead



Currency reserves without gold (billion US \$):

- 2017: 98
- 2018: 85
- 2019: 87*

** estimation*

Source: IMF / GTAI Germany Trade & Invest

The venue



Centre International de Conférences d'Alger Abdelatif Rahal CIC

Opened in 2016, CIC Alger (Centre International de Conférences Alger) is North Africa's most exciting new venue for exhibitions, conferences and more.

This first-class international conference and exhibition center features an abundance of meeting rooms, exhibition halls, world-class shopping, a variety of restaurants, on-site TV studios, horse stables, parking facilities, and an auditorium which can hold 6,000 guests. The highest quality fire and state security services ensure that our guests can conduct business or entertain in a safe and secure setting.

Exhibition Services

The CIC exhibit space has been thoughtfully designed for business transactions, the exchange of ideas, and the showcase of products and services.

Meetings, Conferences & more

Showcasing contemporary, flexible and superior quality architectural design - and delivering outstanding customer service and omnipresent technology - the CIC will soon become the mainstay for Algiers' and North Africa's largest meetings, expos, conferences, and celebrations.

Dining & Restaurants

What makes a meeting, event or celebration even more memorable? The CIC is proud to house over 30 kitchens, bars and restaurants.



Check out the plastprintpack industry portal

Your benefits

all exhibitors • all products • all visitors • networking & matchmaking



- enter the portal
- detailed company and product profiles



- present your ideas to potential business partners
- search for product categories
- maximum exposure to targeted buyers



- contact the exhibitors before and after the show
- present your ideas to potential business partners
- make an appointment for the event
- find good business contacts with the help of detailed profiles



- be contacted by other visitors & exhibitors
- benefit from B2B matchmaking
- your profile is active 24/7 all year round



www.bit.ly/plastprintpackalger18

PLASTPRINTPACK



26 – 28 March 2019 Lagos – Nigeria

NEW!



15 – 17 April 2019 Baghdad – Iraq



09 – 11 May 2019 Addis Ababa – Ethiopia

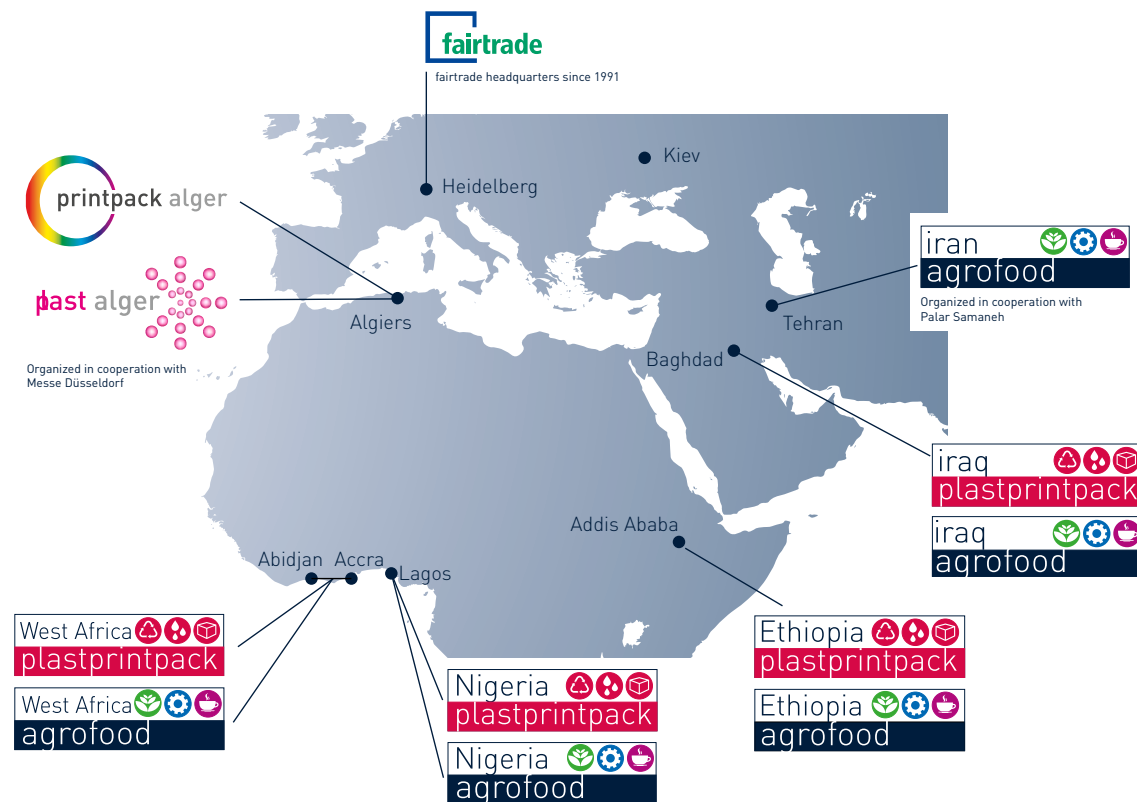


19 – 21 November 2019 Accra – Ghana
17 – 19 November 2020 Abidjan – Ivory Coast



08 – 10 March 2020 Algiers – Algeria *

* Organized in cooperation with Messe Düsseldorf



Messe Düsseldorf events



GLOBAL PORTFOLIO PLASTICS AND RUBBER



5 - 8 January 2019 • Arabplast - Dubai



29 January - 1 February 2019 • interplastica - Moscow



21 - 24 May 2019 • Chinaplas - Guangzhou



September 2019 • interplastica Kazan - Kazan



18 - 21 September 2019 • T-PLAS - Bangkok



27 - 29 November 2019 • Plastics & Rubber Vietnam - Hanoi



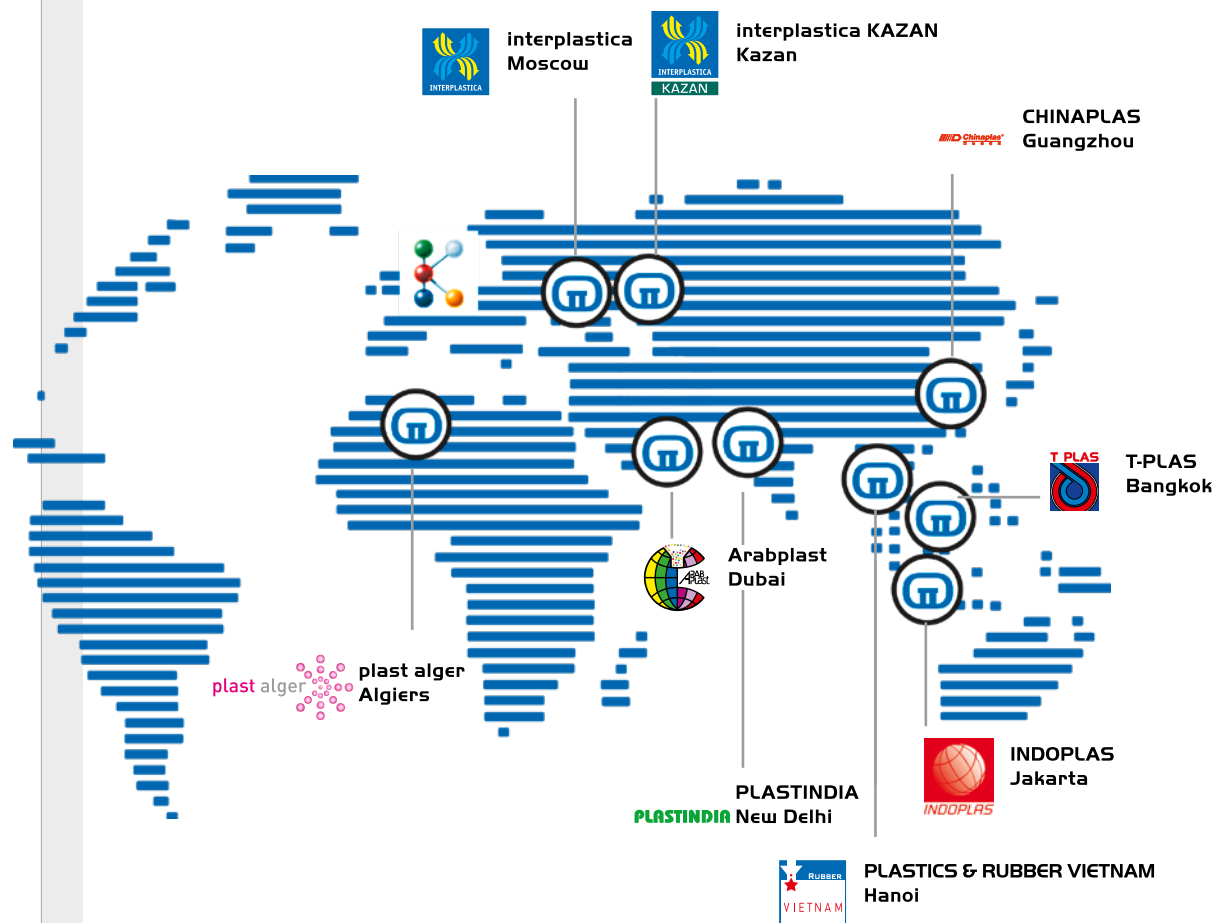
9 - 11 March 2020 • plast alger - Algiers



2 - 5 September 2020 • Indoplas - Jakarta



February 2021 • Plastindia - New Delhi



We'll be your back-up team!



fairtrade - valuable business contacts

fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and Sub-Saharan Africa, the Middle East and Eastern Europe.

Managed by its shareholder and his son Paul März and committed to the values of a family business and the team spirit, fairtrade maintains a powerful network of partnerships throughout the world.

fairtrade organizes shows in the sectors Agrofood, CIT Solutions, Energy, Environment, Industry and PlastPrintPack and strives for a high level of customer satisfaction.

By means of innovative products and excellent service fairtrade organizes professional platforms for valuable business contacts between exhibitors and visitors.

fairtrade is a member of UFI The Global Association of the Exhibition Industry and AAXO The Association of African Exhibition Organisers.

Our management system is ISO 9001: 2015 certified.



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The Messe Düsseldorf Group

With a revenue of around EUR 367m in 2017, the Messe Düsseldorf Group maintained its position as one of Germany's most successful trade fair companies.

More than 29,000 exhibitors presented their products to 1.34m trade visitors at events in Düsseldorf this year.

About 50 trade fairs were held in Düsseldorf, including 23 proprietary number one events and 15 strong partner and guest shows in five areas of expertise: machinery, plants and equipment, trade and services, medicine and healthcare, lifestyle and beauty, and also leisure.

Add to this some 2,800 conventions, corporate events and meetings attracting some 640,000 visitors organised by the subsidiary Düsseldorf Congress.

Furthermore, the Messe Düsseldorf Group organises 70 proprietary events, participations and contracted events abroad and is one of the leading export platforms worldwide.

Messe Düsseldorf GmbH is the trade fair company with the highest level of internationalism in capital goods exhibitions.



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